



Though Legendary Entertainment rose long after the sun set on old Hollywood, the media conglomerate was keen to recapture the industry's heyday glory at its new corporate headquarters. Asked to conjure the office, FKA engaged on every level, working with the executive committee and marketing group not only to design custom furniture, fixtures, wall coverings, and carpet but also to create all the art in the space. The resulting environment is classic, with a feel that subtly links to the movie capital's fabled past while conveying Legendary's forward-looking vision.

The substantial nature of the corporation, which includes film, television, digital, and comic divisions, is made immediately evident by the scale of reception, a multipurpose space that's used for town hall meeting and prescreening functions. A sense of fun is conveyed by an abstracted sculptural version of Godzilla, one of Legendary's film characters, and the lobby includes a painting of the CEO's hometown populated by other monsters and heroes from the company's movies and comics. And the corporate logo—a shield knot based on ancient Celtic symbols—appears in playful graphic and sculptural interpretations on walls throughout the space.

Felderman Keatinge + Associates

LEGENDARY ENTERTAINMENT, BURBANK, CALIFORNIA

FELDERMAN KEATINGE + ASSOCIATES STANLEY FELDERMAN, NANCY KEATINGE

PROJECT TEAM TASLIMI CONSTRUCTION, HAWORTH

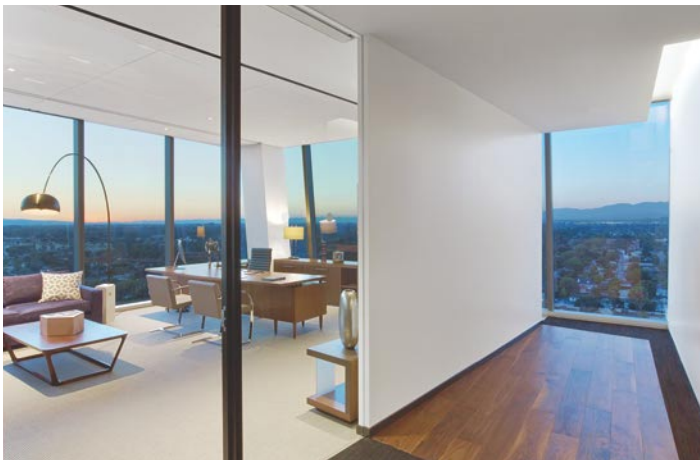
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***Clockwise from opposite top:** An action figure stands next to the light-flooded staircase. Godzilla, in abstracted form, looms over the reception desk. The company's distinctive shield knot logo appears on the boardroom wall. Floor-to-ceiling windows survey the city. A custom carpet evokes Hollywood's Art Deco past.*



175,000 square feet